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"OUR TOWN" NEWARK—1966

An Exhibit at the Newark Museum

November 1957—March 1958



NORTH WARD: a 36-block area between Branch Brook Park and Essex Street, is shown as it will appear in 1966. Planned level apartment units, to be sold to private builders for 175 apartments. In center of sketch are the already existing public housing units of Christopher Columbus Homes. Other plans included include commercial and other buildings with parking facilities and a lot private apartment house building on Broad Street.

"OUR TOWN": NEWARK—1966

YOU DON'T HAVE to be an architect or a city planner to realize that Newark is profitably evolving toward a dynamic future. All you need is a little imagination—a trip to The Newark Museum will do the rest.

There you will see Newark as it may appear in 1966 at the 100th anniversary of its founding. The 1966 exhibit, which began on November 13 and will continue straight through until March 16, is being presented under the auspices of the Greater Newark Development Council and is the result of collaboration between artists and city planners. The Exhibit Department staff of the Museum selected the cities' numerous skyscrapers and proper superlatives which cover 15,000 square feet or more than half of the Museum's gallery space. The exhibits show Newark in its eight major aspects—business, middle income housing, low cost housing, industry, transportation, traffic and parking, recreation, education and culture—in a panoramic study of the city as it is today and a dramatic survey of the plans which will shape its future.

The story of the growth of Newark is told in photographs, early prints and paintings, three-dimensional maps, models, scale model manufacturing processes and products.

Approximately 140 governmental departments and agencies, businesses and industries in Newark cooperated in providing information and material, while 30 associations and local groups combined to make the "Our Town" exhibits one of the most ambitious educational programs ever undertaken in Newark. For the students of Newark (and Gloucester County) who is interested in knowing the city's assets, facilities and potentialities—it is a must.



CENTRAL WARD: public housing project, new "Green Street" will contain 1,000 apartments for low-income families. Sketch shows playground, meeting and recreation areas, a library and other civic facilities. Whole apart south of the project will be specially designed for senior citizens. Newark Housing Authority has begun raising from Federal of Federal State structures, preparing to start the project.



TRAFFIC AND PARKING: sketch portrays the principle of coordinated system of freeways, reaching downtown for all directions, related to parking facilities. Pictured above are the proposed East-West Freeway and the Market Bridge approach, the Greenwood and Northern Freeways and the double-decked McArthur Highway, which form a freeway loop around the central area. Below East Newark sketch depicts a completed three-level structure, four city-center freeways buildings, a 30-acre city-center freeways building, seven parking, two transit station buildings, a transit transfer terminal, a distribution building, a service building and a building for general. Other features include 15 miles of railroad track and a 100 million Newark, fully terminal.



BUSINESS STREET: Shopping Mall, a pedestrian shopping area, including five buildings on Park to Market Street. Other features include parking and building facilities, ground separation of vehicles from pedestrians, one-way left walk, upper level entrance and an outdoor

restaurant. Pictured industrial sketch of Jersey System area, circa 1960, outline buildings for light industry and in parking connections with direct toll and freeway interchange. A subject for many thoughtful transfer from the site to design.



EDUCATIONAL-CULTURAL: sketch depicts covers the Newark University law school in foreground, with administrative buildings, shops, sports and recreation. In the background is the planned extension of Newark College of Engineering, west of Broad Street to Lack Street. In the middle is an auditorium and art studio which will connect to the Newark University and the Lyndell Mass Foundation. Below sketch is the industrial sector outlines a seven block area surrounded by commercial and industrial zones. Shows in upper left are combined sports, football and football fields. In the center are public library and school, do sports and sports educational equipment, at lower right are play activities for small children.



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